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# YOUNG PIANIST TALENT PROGRAM

## Sponsorship of talented children

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### Intro

Some children in Amsterdam are incredibly talented on the piano, but they simply miss the means at home to develop it. The ARTIMUSICA Foundation supports young Amsterdam-based pianists through its Young Pianist Talent Program. The foundation mediates between potential sponsors and talented pupils and facilitates the development of their piano talent on a high level. ARTIMUSICA focuses on basic investments: a study piano for daily practice, a trimester, semester or year of piano lessons, the tuning of the piano and piano books.

### Examples of donations

Piano for daily practice	€500
<i>Kindly donated by pianoshops or private persons if possible</i>	
Transportation piano	€120
Half-yearly tuning of piano, pro year (2 x 80)	€160
Piano lessons basis trimester (3 x 110)	€330
Piano lessons basis semester (6 x 110)	€660
Piano lessons basis year (12 x 110)	€1320
Piano lessons advanced trimester (3 x 150)	€450
Piano lessons advanced semester (6 x 150)	€900
Piano lessons advanced year (12 x 150)	€1800
Piano books	€50

### Relevance of music education

Music education in the Netherlands has changed drastically over the past two decades. Music schools receive less and less subsidies which has led to the closing down of dozens of music schools. Young talent music education has been developing at the same time, but is too expensive for most parents. Although this development is partly compensated by a municipal subsidy for children of parents without financial means, less children seem to have access to high quality music lessons than before. This is an urgent societal challenge to tackle. Especially when considering the clear benefits of classical music practice for young children's development, as has been amply demonstrated in academic research. ARTIMUSICA sets out to address this challenge by focusing on private donations and sponsorships of talented children.

### How it works

Donators fund one or more investments needed for a pupil in the Young Pianist Talent Program. If ANBI application is successful, a donor can deduct their donations up to 150% at the Dutch tax office. Sponsors can support a talented young pianist in exchange for brand awareness and publicity through the regular channels of the foundation and its associated organizations.

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### Young Pianist Talent Program

#### ARTIMUSICA Foundation

[artimusic.nl/talentprogram.html](http://artimusic.nl/talentprogram.html)

#### Pianos Amsterdam

*Pianostudio Evelina Vorontsova*  
pianos-amsterdam.com

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#### Evelina Vorontsova

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#### Piano sponsoring

various pianoshops if available



### Contact

#### ARTIMUSICA Foundation

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*Cultural ANBI application in process.*